## Alexander Karpekov

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**Looking for**: Opportunities in Al and ML research and/or startup space with a focus on model interpretability, explainability, and causal impact. Join a small and dynamic team that values diverse strengths and has a shared vision for impact and success. Looking for in-office or hybrid opportunities. Preferred location: NYC.

**Experience**: Al researcher and Data Scientist with 10 years of Academia, Big Tech, and startup experience. Completed second Master's in CS while working full time at Google and being promoted twice. Studied and worked in 9 cities across 5 countries.

## **EDUCATION**

## **Georgia Institute of Technology**

2024 | Atlanta, GA | 3.9/4.0

#### MS in Computer Science

Machine Learning Specialization

Completed 2nd Master's Degree remotely while working full time at Google. Finished the degree in person on Atlanta campus.

## University of California, San Diego

2015 | San Diego, CA | 3.8/4.0

#### MA in Economics

Worked as a Teaching Assistant for 3 graduate-level classes in Statistics and Econometrics, leading sessions for 120+ students. Received the best TA award.

#### **Moscow State University**

2013 | Moscow, Russia | 92/100

**BA** in Political Science

## **SKILLS**

**Programming** (in order of proficiency): Python, SQL, TypeScript, R, Stata, C, Java.

ML & Data Science: PyTorch, Hugging Face (Transformers & Datasets), TensorFlow + Keras, LangChain, LanceDB, Scikit-learn, Statsmodels, XGBoost.

#### Data Analysis and Visualization:

NumPy, Pandas, SciPy, Jupyter, Colab, Matplotlib, Altair, Plotnine.

Front End: Svelte, D3, Tailwind CSS,

Figma, Adobe Illustrator.

Languages: EN, RU, FR, DE, ZH.

#### **HOBBIES**

Rowing (GeorgiaTech Crew), CrossFit (8 years), Snowboarding, Rock Climbing.

## **EXPERIENCE**

## **GEORGIA TECH** | Researcher

2023 - Present | Atlanta, GA

**Automated Human Activity Recognition**: Developing a methodology to automatically detect, analyze, and cluster human activity using in-house sensor data. Working with Professor Sonia Chernova.

- Pre-trained BERT mode on sensor sequences data using mask-language modeling, and fine-tuned for the clustering task using SCAN loss. Used this model to create and cluster embeddings to identify groups of spatial and temporal human activities.
- Created cluster and sensor sequence interpretability tool using D3.

**Transformer Explainer**: Developed an interactive educational tool to explain the inner workings of the Transformer models. Working with Professor Polo Chau. The tool is available <a href="here">here</a>.

 Built a web-based, interactive tool that demonstrates the functionality and architecture of GPT-2, including in-browser next-token prediction and temperature-adjusted sampling. Used Svelte Kit and D3.

# **GOOGLE** | Senior Data Scientist (L5) @ YouTube and Google Search 2017 – 2024 | San Francisco, CA and Dublin, Ireland

**Summary:** Worked as a Data Scientist in Google Search and YouTube Music, with the main focus on A/B experiment design and evaluation to improve search results quality and music recommendation algorithm.

**Core Expertise**: Statistical analysis using A/B testing and causal impact methodologies like propensity score matching; Clustering and classifications tasks; Embedding space construction; User data analytics and visualization, managing datasets with billions of entries.

#### **Project Highlights:**

- Developed a pathfinding algorithm in song embedding space, improving music recommendations that led to 3% boost in user engagement and music discovery rates.
- Implemented a new methodology to cluster YouTube multi-billion music corpus using text, sound, search, and co-watch embeddings, which led to a 30% reduction in harmful watchtime and a 0.5% increase in music revenue (\$100s millions).
- Created a new counterfactual causal impact methodology to evaluate the impact of the new feature launch on user engagement and conversion that helped establish no statistically significant long-term effects on key business metrics. The analysis was instrumental to halt the global rollout at Engineering and Product VP-level.

#### **DATAMINR** | Data Analyst

2015 – 2017 | New York, NY and London, U.K.

- Built statistical models to automatically classify Twitter user handles.
- Conducted Twitter user clustering and unsupervised learning using networks analysis methodologies to improve news discovery algorithms.
- Led company-wide effort for reporting automation using Python instead of Excel.